



Corporate Security Manager Streamlines Security Protocol Saving \$1 Million



CUSTOMER:

BrightView Landscape

OUR EXPERTISE:

- Electric Guard Dog™ Fence
- FortifEYE

GOALS/OBJECTIVES:

- Protect equipment and vehicles on property
- Prevent downtime
- Maintain customer relationships through on-time service

RESULTS:

- Downtime cost savings with AMAROK:* \$166K per site
- Average \$31K assets no longer at risk
- Locations secured in region: 5+

*AMAROK business case data for landscaping in 2022

CHALLENGE: Regular Theft Leading to Downtime

High-risk target: Most landscaping equipment, while large, is designed to be pushed or wheeled. Even smaller pieces are easy to carry. Which unfortunately means the landscaping business is a prime target for theft.

Downtime nightmare: If equipment used in regular day-to-day service is stolen or damaged – it could be days if not weeks before they're operating at full capacity again. Lost time almost always equates to lost revenue and potentially even damage to customer relationships and reputation.

SOLUTION: Prevent Downtime, and Deliver Results

Vice President and General Manager Kevin Kenny was responsible for building and maintaining customer relationships in his Md. market. He knew to do so, he had to protect his high-value, crime-targeted property. That's when he discovered the Electric Guard Dog Fence and knew the solution could be the key to his market's continued growth and success.

RESULTS: Secure 5+ Sites Through Security Partnership

After forming a partnership with AMAROK, Kevin installed the Electric Guard Dog™ Fence at over 5 locations. When developing a new location, The Electric Guard Dog Fence is standard. Sentinels, cameras, lighting, and monitoring are then added depending on the level of security and specific needs of the location. Kevin relies on AMAROK as a security consultant to protect their operations.



Wondering if your site could be at risk?
Request a free threat assessment by AMAROK today.