

CASE STUDY



Corporate Security Manager Streamlines Security Protocol Saving \$1 Million

CUSTOMER:

National Student Transportation Provider

GOALS/OBJECTIVES:

- Protect bus operation and sanitation
- Maintain reputation for reliable and safe student transportation
- Save on security services
- Streamline security protocol site-wide

OUR EXPERTISE:

- Electric Guard Dog™ Fence
- Fencing enhancements for unique challenges
- FORTIFEYE™
- Cameras
- Building Intrusion

RESULTS:

- Average annual guard savings per site*: \$14.8K
- Average cost of theft savings per site*: \$110.6K
- Corporate security cost savings: \$1M+

*AMAROK business case data for Vehicle Fleets in 2022

CHALLENGE: Existing Security Expensive & Ineffective

As with any fleet, our customer's bus lots were a target for catalytic converter and other part theft:

- Costly part replacement and repairs
- Reputation for reliability damaged by non-working buses

In urban areas, it was common for homeless and transient individuals to take shelter in school buses:

- Trash, drug needles, paraphernalia, and other undesirables left behind
- Students' health and safety at risk

Existing Security: Some sites hired security guard services, but the squatters were still able to fly under the radar in large bus lots during off hours. For the sites with security cameras, there was visual evidence of incidents occurring and the individuals responsible but no way to stop them.

SOLUTION: Protect the Fleet with Perimeter Security – And Standardize It!

The CSM heard about a site that had stopped property crime entirely with an electric perimeter fence. This is where the AMAROK partnership began and The Electric Guard Dog Fence became an integral part of their corporate security strategy.

RESULTS: Over \$1 Million Saved in Security Service and Theft Costs

Each bus parking site was spending \$5,000–\$10,000 a month on security guard services, or if they installed cameras, a \$50K+ initial investment just to have to upgrade a short time later. Even with those measures, crimes were still occurring.

With their investment in AMAROK, \$1M in security services and theft costs have been saved nationwide.



Wondering if your site could be at risk?
Request a free threat assessment by AMAROK today.