



# Effective Security Keeps Plumbing Business Operating After \$35K in Losses



**Fast Response**  
PLUMBING LLC.

## CUSTOMER:

**Fast Response Plumbing**

## OUR EXPERTISE:

- Electric Guard Dog™ Fence

## GOALS/OBJECTIVES:

- Protect high-value plumbing equipment and vehicles
- Prevent repeat theft
- Retain long-time, valued employees

## RESULTS:

- Past theft: \$35,000
- External Theft Incidents Since Installment: 0
- Return on Security Investment: 4x\*

\*ROI based on AMAROK business case data for construction industry

## CHALLENGE: High-Value Equipment, Little to No Security

**Past theft:** First, it was a catalytic converter stolen from a van or two. A slight inconvenience and a small replacement cost but for the criminals who targeted them, a sign of security weakness.

The second incident resulted in damage to the owner's truck and the tools inside of it, including their drain cleaning machine—an essential piece of equipment for most services.

- Replacement costs \$30,000
- Lost profits from appointment cancellations
- Customers lost to competitors.
- Reputation for reliability compromised

**Existing Security:** Fast Response's cameras did not prevent the crime, help find the criminals or return their stolen property.

## SOLUTION: Electric Fencing Provides Hope for Recovering Business

**Referral:** The detective investigating Fast Response's theft mentioned electric fencing as an effective security solution. After analyzing the solution for themselves on YouTube, Fast Response connected with AMAROK to discuss what the solution could do for them.

## RESULTS: Business Operations Thrive—Vans & Tools Untouched

Since its installment, The Electric Guard Dog Fence has successfully protected Fast Response' vans and tools. Fast Response credits its security service with keeping its business' doors open, employees employed and customers happy.



**Wondering if your site could be at risk?**  
Request a free threat assessment by AMAROK today.