SNIDER FLEET SOLUTIONS FIGHTS HIGH CRIME RATES WITH AMAORK

SNIDER FLEET SOLUTIONS

BIRMINGHAM, ALABAMA

TIRE SALES

REACTIVE

#TireTheft #TireSales
#ElectricGuardDogFence
#Reactive

THE SITUATION

One of Snider Fleet Solutions Alabama sites was in an area characterized by high crime rates. This location would store roughly $700,000-$800,000 worth of inventory outside, making it an easy target. It was common for thieves to steal and roll tires off-premise with the purpose of resell.

THE RESULTS

Snider Fleet Solutions knew that in order to protect their tires, they would need to put security solutions in place. They learned about AMAROK via the internet and a phone call was place to ensure they would have a security plan. They protected their lot with a fencing system as well as Gate Zone.

THE BENEFITS

By trusting AMAROK to secure their crime ridden site, Snider Fleet Solutions has not experienced any break-ins or attempted break-ins to their facility. This has in turn eliminated theft as well as reduced the out-of-pocket expenses associated with the loss. The company now has the ability to focus their efforts on revenue-generating tasks instead of filing police reports and trying to determine how many tires were taken the night before.